

Redwood Empire Dental Society

REDS represents 85% of all dentists in Sonoma, Lake and Mendocino counties. With 435 dentists and growing we provide dentist with a large number of educational and social events, in addition to printed newsletters & full color printed membership directory. We offer networking opportunities, practice support and other resources.

Why Sponsor?

In one year, a dentist's gross cash income could be \$500,000 to \$2,000,000 depending on their stage of practice. Between 60-70% of this income will be spent on the day-to-day operations of his/her practice. Increase you company's visibility and brand awareness by sponsoring of the hottest dental topics and most respected speakers in the profession.



Redwood Empire Dental Society
1400 N. Dutton Ave, Suite 10
Santa Rosa, CA 95401
Phone: (707)546-7275
FAX: (707)546-0413
www.REDSdentists.org

Advertising & Sponsorship Opportunities



Redwood Empire Dental Society
1400 N. Dutton Ave, Suite 10
Santa Rosa, CA 95401
Phone: (707)546-7275
FAX: (707)546-0413
info@redsdentists.org
www.redsdentists.org



Benefits of Sponsorship

- Reach 435 member dentists who make or are involved in the purchasing decisions of their practice
- Cultivate relationships with attendees
- Introduce your company in a five minute presentation at every course sponsored
- Have your logo branded with REDS courses in print, electronic and social media communications
- Display an exhibit at your sponsored course(s)
- Be included in the REDS' Dental Resource website page
- Have your logo branded on name badges (*multiple course sponsorship required)
- Receive a colored print or electronic ad in REDS' print or electronic publications (*commensurate with sponsor level)

Course Packages

One All Day Course - \$1,000

One Dinner Meeting - \$600

Two All Day Courses - \$1,750

(Savings of \$250)

*Includes one 1/4 page Newsletter ad

Two Dinner Meetings - \$1,100

(Saving of \$100)

*Includes one business card Newsletter ad

Three All Day Courses - \$2,500

(Savings of \$500)

*Includes badge branding and a half page add Newsletter ad

Three Dinner Meetings - \$1550

(Saving of \$250)

*Includes badge branding and a 1/4 page Newsletter ad

Four All Day Courses - \$3,250

(Savings of \$750)

*Includes badge branding, full page Newsletter ad and a website ad

Four Dinner Meetings - \$2000

(Saving of \$400)

*Include badge branding, 1/2 page Newsletter ad

Branded Badges Only

(Year-Round) - \$2,000

Exhibit Only

(Dinner Meeting) - \$300

(All Day Course) - \$400

Custom Packages Available, Please

Contact REDS Office For Pricing

Details: 707-546-7275

info@redsdentists.org

*Newsletter ad placement based on availability

REDS Sponsor & Advertising Application : Please remove & submit to Redwood Empire Dental Society

Company Name: Sponsoring Courses: 1 2 3 4		Method of Payment: <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
<input type="checkbox"/> Branded Badges Only <input type="checkbox"/> Exhibit Only <input type="checkbox"/> Directory <input type="checkbox"/> Newsletter		Name as appears on card:	
Representative's Name:		Card Number:	
Mailing Address:		Exp: Security Code: Email:	
Phone:		Billing Address:	
Email:		City: State: Zip:	
Additional Representative(s) (\$65 each):		Date:	

Please return to: Redwood Empire Dental Society, 1400 N. Dutton Ave, Suite 10, Santa Rosa, CA 95401
 Phone: 707-546-7275 Fax: 707-546-0143 Redsdentists.org

REDS 2016 Sponsorship Opportunities

September

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

September 13th: Dinner Meeting

October 11th: Dinner Meeting

October

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

October 14th: All Day Course

November

S	M	T	W	T	F	S
1		2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

November 8th: Dinner Meeting

REDS 2017 Sponsorship Opportunities

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 7th: Dinner Meeting

February 10th: All Day Course

March 10th: All Day Course

March 14th: Dinner Meeting

April 4th: Dinner Meeting

April 7th: All Day Course

May 9th: Dinner Meeting

May 12th: All Day Course

September 12th: Dinner Meeting

October 10th: Dinner Meeting

October 13th: All Day Course

November 14th: Dinner Meeting

September

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

REDS Member Directory Advertising Opportunities

Published biannually, two copies of the REDS Membership Directory is mailed to our entire membership. It is the definitive source of useful resources and reference information provided by REDS. The tabbed information format includes: A full overview of the current leadership, REDS charitable program, industry and community resource listing and a alphabetical directory of our members. This directory acts as indispensable resource for dental professionals that regularly refer to it all year long.

Back Cover: \$900

Inside Front Cover: \$875

Inside Back Cover: \$875

Full Page With Tab: \$800

Full Page: \$700

Half Page: \$400

Quarter Page: \$300

*All Directory ads are in full color

*Advertising space subject to availability

707-546-7275

info@REDSdentists.org



REDS Newsletter Advertising Opportunities

REDS has 435 member dentists; roughly 85% of all dentists in Sonoma, Lake & Mendocino counties. All REDS members receive a printed copy of the newsletter. The REDS newsletter is also available for viewing 24/7 at the REDS website as well as on all of REDS email communications with the membership.

Full Page: \$400

Half Page: \$300

Quarter Page: \$100

Business Card: \$50

*All newsletter ads are in full color

*Advertising space subject to availability

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REDS News

Give Kids A Smile 2016

Over 400 young children were seen at the 12th annual Give Kids A Smile Day at the REDS Charitable Program, held at the Sonoma County Fairgrounds. The event was a success, with over 400 children seen and over 100 volunteers participating. The event was held on Saturday, April 16, 2016, from 9 AM to 3 PM. The event was a success, with over 400 children seen and over 100 volunteers participating. The event was held on Saturday, April 16, 2016, from 9 AM to 3 PM.

In this issue...

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REDS News

Fluoridation Update

The process of bringing the REDS Charitable Program (RCP) to the table of the Sonoma County Board of Supervisors (BOB) is well underway. The RCP has been approved by the BOB and is now being implemented. The RCP is a charitable program that provides dental services to underserved populations in Sonoma County. The RCP is a charitable program that provides dental services to underserved populations in Sonoma County.

In this issue...

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